



PALAIS &  
RESIDENZ  
~ DRESDEN ~



The privately run five-star **Relais & Châteaux Hotel Bülow Palais** in Dresden's Baroque district is one of the finest hotels in Germany. *Connoisseur Circle* named it best city hotel in Middle Germany, for *Grosse Restaurant & Hotel Guide* it is the 'Hotel of the Year 2020'. Three times running, Trivago has rated it the best five-star hotel in Germany. The hotel's renowned restaurant Carroussel Nouvelle combines the laid-back urban style of a French bistro with the culinary finesse of a fine-dining venue. Chef de cuisine is Sven Vogel.

Located just a few metres away is the Romantik Hotel Bülow Residenz, an early 18th century building of historic merit, which has been renovated and refurbished. Both hotels' luxurious interiors were created in cooperation with Swiss designer Carlo Rampazzi and reflect the historic and modern splendour of the world city of culture on the River Elbe. Sumptuous fabrics and interiors, deep blue, red, gold and silver form the elegant backdrop for a sophisticated symbiosis of precious antiques and exclusive contemporary art.



## Content

Facts.....	3
Relais & Châteaux Hotel Bülow Palais *****S.....	3
Romantik Hotel Bülow Residenz ****...	5
Restaurant Caroussel Nouvelle.....	7
Palais SPA .....	8
Background Texts .....	10
Bülow Palais Dresden: a five-star superior hotel in the Baroque district.....	10
Bülow Residenz: a house steeped in history .....	11
The Caroussel Nouvelle: bistro meets haute cuisine.....	12
Portrait.....	13
Sven Vogel, Chef de Cuisine .....	13
Service .....	15
Media contact.....	15
Online press area   image archive.....	15



## FACTS

# Relais & Châteaux Hotel Bülow Palais \*\*\*\*\*S

Design hotel in Dresden's elegant Baroque district

Classification	5 Star Superior (DEHOGA)
Opened	2010
Special features	Privately run 5-star hotel Restaurant "Caroussel Nouvelle" Design and interiors in cooperation with Swiss interior designer Carlo Rampazzi. Gained many prestigious awards, the latest being "Best City Hotel in Middle Germany 2022" (Connoisseur Circle)
Affiliations	Relais & Châteaux Fine Private Hotels Germany Jeunes Restaurateurs d'Europe – Germany Chaîne des Rôtisseurs
Owners	Bülow AG
Management	Ralf J. Kutzner, Hotel Manager "Top 50 Hotelier 2022" (Schlummer Atlas) - since 2012 yearly "Hotelier of the Year 2009" (Gault&Millau)
Capacity	46 rooms, 12 suites on three floors
Style	Symbiosis of modern and contemporary art and antiquities from the collection Bülow, opulent and expressive interiors (furniture, objects, wall designs) by Swiss designer Carlo Rampazzi
Room categories	Palais Suite, Rebecca Suite, Junior Suite, Deluxe double room, Comfort double room, Comfort single room
Rooms prices	Palais Suite: from 650 Euros with single/double occupancy Rebecca Suite: from 355 Euros with single/double occupancy Junior Suite: from 195 Euros with single/double occupancy Deluxe double room: from 155 Euros with single/double occupancy Comfort double room: from 135 Euros with single/double occupancy Comfort single room: from 135 Euros (All rates include a bottle of water, a welcome greeting in the room, Wi-Fi, shoe cleaning service, reduced entrance to the SPA & fitness area)
Open	All year
Location	Baroque district – Dresden's oldest and most impressive city district, near the Dreikönigskirche on the elegant Königstraße
Caroussel Nouvelle	Head Chef: Sven Vogel Classical bistro cuisine and fine dining with international influences, exclusively served on original Meissen porcelain Opening hours are daily from 12.00 pm to 2.00 pm and 6.00 pm to 10.00 pm,



additional seating during the summer months on the summer terrace

Palais Bar	Extensive cocktail menu, large selection of German fine wines, first-class selection of brandies, cognacs and whiskies. Opened daily from 5 pm
Cigar Lounge	Elegant cigar salon in the style of an English country club: wood panelled walls, comfortable leather chairs, about 20 different cigar specialities, opened around the clock
Palais SPA	Modern Palais SPA measuring 400 square metres and overlooking the rooftops of Königstraße ( → see separate fact sheet for details)
Underground parking	Two levels, 60 spaces (Two charging stations for electric cars)
Activities in and around Dresden	More than 40 museums from the "Grünes Gewölbe" in the Residenzschloss Palace to the "Old Masters" Gallery, the "Royal Cabinet of Mathematical and Physical Instruments" and the unique "Porcelain Collection" in the Zwinger. Paddle steamer trips on the Elbe. Concerts in the Frauenkirche and Semper Opera. Visits to Saxon vineyards. Excursions to the porcelain manufacturer in Meißen, Volkswagen's "Gläserne Manufaktur", the watchmakers museum in Glashütte and to the picturesque Elbe Sandstone Mountains.
M.I.C.E.	The Bülow Palais and Bülow Residenz hotels have a total of seven individual rooms available for business events or private parties with up to 120 participants, including a functional conference room, baroque banqueting hall and wine bar in the sandstone cellar. State-of-the-art conference technology is available.
Contact, reservations	Relais & Châteaux Hotel Bülow Palais Königstraße 14 D-01097 Dresden Telephone: +49 351 800 30 Fax: +49 351 800 3100 Email: <a href="mailto:info.palais@buelow-hotels.de">info.palais@buelow-hotels.de</a> Website: <a href="http://www.buelow-palais.com">www.buelow-palais.com</a>

Last update: October 2022

Images and photos available in the online press area at [www.buelow-palais.de/presse](http://www.buelow-palais.de/presse)



## FACTS

### Romantik Hotel Bülow Residenz \*\*\*\*

One of Saxony's oldest manor houses with the flair of a Florentine palazzo. 23 rooms. Five suites. Available for exclusive use.

Classification	4 stars (DEHOGA)
History	Built in 1730 as a residential house by Dresden master builder Johann Gottfried Fehre, who also built the Dreikönigskirche and Augustus Bridge and completed the Frauenkirche after the death of George Bähr.
Opened as a hotel	21 <sup>st</sup> September 1993
Management and owners	→ See Bülow Palais fact sheet
Special features	One of the finest and oldest manor houses in Saxony. Like the Bülow Palais, also situated in the picturesque Dresden baroque district. Surrounded by boutiques, galleries and cafés. Only hotel in Dresden available for exclusive use.
Affiliations	Romantik Hotels & Restaurants (the only Romantik Hotel in Dresden)
Capacity	22 double rooms, one single room, five suites: four junior suites with separate living and sleeping areas, one Residenz Suite with three rooms over 65 square metres; inner courtyard, partially glazed canopy; bar in baroque sandstone cellar (not public, available for exclusive bookings)
Style	Baroque flair is created in the comfortable rooms and suites of the Bülow Residenz thanks to the warm red and sunny golden tones of the interiors. Modern elements are skilfully added and guarantee contemporary luxury.
Room categories	Bülow Suite, Junior Suite, Deluxe double room, Comfort double room, Comfort single room
Room prices	Residenz Suite: from 299 Euros with single/double occupancy Junior Suite: from 139 Euros with single/double occupancy Deluxe double room: from 109 Euros with single/double occupancy Comfort double room: from 99 Euros with single/double occupancy (All room rates include a bottle of water, Wi-Fi, reduced entrance to the SPA & fitness area in the sister hotel Bülow Palais)
Exclusive use	Available for individual family and private corporate events
Open	All year
Location	Baroque district – Dresden's oldest and most impressive city district –, near the Dreikönigskirche on the elegant Königstraße
Activities	→ See Bülow Palais fact sheet



M.I.C.E. Three banqueting rooms: "Johann Gottfried Fehre", "Gottfried Semper" and "George Bähr" – all named after the city's famous architects.  
Further information: → see Bülow Palais fact sheet

Contact, reservations Romantik Hotel Bülow Residenz  
Rähnitzgasse 19  
D-01097 Dresden  
Telephone: +49 351 800 3291  
Fax: +49 351 800 3290  
Email: [info.residenz@buelow-hotels.de](mailto:info.residenz@buelow-hotels.de)  
Website: [www.buelow-residenz.com](http://www.buelow-residenz.com)

Last update: October 2022

Images and photos available in the online press area at [www.buelow-palais.de/presse](http://www.buelow-palais.de/presse)



## FACTS

# Restaurant Caroussel Nouvelle

Style	Contemporary global cuisine, with a focus on sustainability by using regionally sourced products in their entirety, while also offering creative vegetarian alternatives
Special features	Food served exclusively on 'Waves Relief' tableware collection from Meissen porcelain. Interior designed by famous designer Carlo Rampazzi.
Location	Bülow Palais Dresden
Head Chef	Sven Vogel → See separate fact sheet for further information
Restaurant manager and sommelière	Jana Schellenberg "Top 50 Sommelier 2022" (Schlemmer Atlas) – since 2012 yearly
Interiors	The Caroussel restaurant is housed in the hotel's conservatory, beneath a glass dome roof. The interior bears the distinctive signature of the Swiss star designer Carlo Rampazzi, with a characteristic fusion of maximalism and minimalism. Baroque forms and crystal chandeliers are combined with strictly monochrome walls and furniture. The modern and contemporary works of art from the Bülow's' private collection play a key role in the ambience of the room.
Capacity	Seating for 45 guests
Prices	Classic dishes from 11 to 30 Euro Four course gourmet menu: 94 Euros Five course gourmet menu: 110 Euros
Opening hours	Classic dishes: daily from 12 to 2 p.m. and from 6 to 10 p.m. Gourmet menus: from Tuesday to Saturday from 6 to 10 p.m.
Culinary events (Highlights of the year)	Monthly themed dinner Golf & Gourmet Cup Dresden Culinary Thanksgiving with friends
Contact & reservations	Caroussel Restaurant c/o Hotel Bülow Palais Dresden Königstraße 14 D-01097 Dresden Telephone: +49 351 800 3140 Fax: +49 351 800 3100 Email: <a href="mailto:info.palais@buelow-hotels.de">info.palais@buelow-hotels.de</a>

Last update: October 2022

Images and photos available in the online press area:  
[www.buelow-palais.de/bildarchiv/buelow\\_palais/caroussel/174/](http://www.buelow-palais.de/bildarchiv/buelow_palais/caroussel/174/)





## FACTS

# Palais SPA

World class wellness with views over the rooftops of Dresden's baroque district.

Location	Top storey of the Bülow Palais
Opened	2010
Fittings	400 square metres on the top floor, natural daylight Fitness room with modern cardio-equipment Three saunas (Finnish sauna, steam sauna, aroma sauna) Quiet room with free water and tea Four treatment rooms for luxury treatments, incl. suite for double treatments with two therapists
Interiors	Light sand tones, offset with fresh turquoise blue, create Caribbean flair.
Massages & wellness	Partial and full body massages Special back massages Leg and foot massages Individual Treatments Body scrubs and packs  All treatments in detail: <a href="http://www.buelow-palais.com/spa-fitness/treatments">www.buelow-palais.com/spa-fitness/treatments</a>
Beauty	Manicure und Pedicure Waxing Treatments for the well-groomed man Facial treatments incl. eyebrows and eyelashes Cosmetics und Make-Up  All treatments in detail: <a href="http://www.buelow-palais.com/spa-fitness/beauty">www.buelow-palais.com/spa-fitness/beauty</a>
Opening hours	Fitness area: from 7 a.m. to 9 p.m. Saunas: from 4 p.m. to 9 p.m. and by request Treatments: Tuesday to Thursday from 12 to 9 p.m. and Friday to Saturday from 10 a.m. to 9 p.m. and by request
Prices for hotel guests	Fitness room is free of charge Sauna area is 9 Euros per day
Prices for day guests	Day pass for Sauna and Fitness: 29 Euros After Work (7 – 9 p.m.) for Sauna and Fitness: 19 Euros In case of treatments from 67 Euros the sauna day ticket is dropped. Always inclusive: spa robe, slippers, towels, soft drinks



Full price list:

[www.buelow-palais.com/spa-fitness/en/#facilities-and-price-list](http://www.buelow-palais.com/spa-fitness/en/#facilities-and-price-list)

Club membership    Use of Sauna and Fitness areas:  
6 months: 520 Euros, incl. three treatments, 30 mins. each  
12 months: 960 Euros, incl. three treatments, 50 mins. Each

10 percent reduction on all treatments and at hotel restaurant.

Last update: October 2022

Images and photos available in the online press area

[www.buelow-palais.de/bildarchiv/buelow\\_palais/Palais-SPA/174/](http://www.buelow-palais.de/bildarchiv/buelow_palais/Palais-SPA/174/)



## BACKGROUND TEXTS

# Bülow Palais Dresden: a five-star superior hotel in the Baroque district

The Relais & Châteaux Hotel Bülow Palais in Dresden's Baroque district is a unique establishment – an oasis for individualists. Opened in 2010, the privately run hotel rapidly rose to become one of the best five-star hotels in Germany. The *Grosse Restaurant & Hotel Guide* has also named it as 'Hotel of the Year 2020'.

Guests are greeted by an initial sense of overwhelm as they enter the lobby of the Relais & Châteaux Hotels Bülow Palais. The giant, curved reception desk – in shining silver, no less – stands in front of a royal blue-coloured wall featuring a red bow. Guests are relaxing in the Neo-Baroque sofas and armchairs in the lounge. The lift has golden doors. Aficionados instantly recognise that the famous Swiss designer Carlo Rampazzi has been at work on this infectiously cheerful, playful interior, which verges in places on the surreal. Rampazzi is a designer bound by neither convention nor the constraints of specific eras. 'Maximinism' is how he coins his style. It is the antithesis of the standardised design of chain hotels and expresses itself throughout this extraordinary hotel.

'Germany's best five-star hotel' is an accolade that has been awarded to the Bülow Palais for the third time running by the online rating portal Trivago. However, this has nothing to do with looks – and everything to do with outstanding hospitality. In 2019, the hotel was acclaimed as 'Hotel of the Year 2020' by the *Grosse Restaurant & Hotel Guide*. Luxury lifestyle magazine *Connoisseur Circle* named it Best City Hotel in Middle Germany 2022.

The newly built hotel was opened by Stuttgart entrepreneurial couple Monika and Horst Bülow in 2010. The owners had already extensively restored the Bülow Residenz – just a stone's throw away from the Palais – at the start of the 1990s. Since then, both hotels have become an integral part of the Baroque district, known for its many galleries and its sophisticated, multi-faceted boutique culture.

The newly established Caroussel Nouvelle directed by head chef Sven Vogel is a fusion of the award-winning Caroussel and the Bülow's Bistro. It offers casual classics of the former Bistro as well as the culinary finesse of fine dining. With its dark wood and leather decor, the Cigar Lounge is a masculine retreat that epitomises the charm of an English country club. A range of cognacs, gins and whiskies are served to complement the fine selection of tobacco products in the humidor.

The Palais SPA offers guests some 400 square metres of relaxation above the roofs of Dresden. Facilities include a gym, three saunas and four treatment rooms.

Meetings and conferences are also one of the hotel's strengths. The Bülow Palais has three multi-functional conference rooms, as well as banqueting capacity for up to 120 guests. Access to Dresden city centre is excellent, with the hotel located just ten minutes' walk away from the Semper Opera House, Zwinger Palace, Royal Palace with its green vault (*Grünes Gewölbe*) and the Frauenkirche church. ■

Approved for editorial use.

Images and photos available in the online press area [www.buelow-palais.de/presse](http://www.buelow-palais.de/presse)



## BACKGROUND TEXTS

# Bülow Residenz: a house steeped in history

A romantic hotel in one of the oldest mansions in Saxony: This is as exciting as it sounds. The Bülow Residenz at the heart of Dresden's Baroque district exudes a charm like no other hotel in this cultural metropolis.

When Monika and Horst Bülow – an entrepreneurial couple from Stuttgart – discovered the building at Rähnitzgasse 19, it was in a pitiful state. This was back in the early 1990s, and over a period of almost half a century, the magnificent buildings of the Baroque district had fallen into a state of disrepair. Birch trees were growing out of the gutters, the plaster was crumbling, and the cellar was full of coal briquettes. Nobody could even begin to imagine the former splendour of the quarter – originally the brainchild of Augustus II the Strong – nor the splendour that it was about to regain. It took a vivid imagination to believe that this district would soon become one of the most sought-after neighbourhoods in the city.

The fall of the wall brought about a period of change for the architectural monuments in the Baroque district – including the building that now houses the Bülow Residenz. In fact, this was the first building in the district to be renovated back to its former glory. And so, Dresden's first boutique hotel was born, shortly followed by the city's first Michelin-starred restaurant, the Caroussel. The Residenz soon became the epitome of the unique, sophisticated lifestyle that characterises the neighbourhood today.

A look back at the origins of the hotel is fascinating. The prestigious residential property was constructed in 1730 by the electoral Saxon architect Johann Gottfried Fehre, who also built the neighbouring Church of the Three Kings (*Dreikönigskirche*) and the Augustus Bridge, and completed the construction of the Frauenkirche church following the death of George Bähr. Augustus II the Strong's idea of creating the Baroque district was to bring Italian charm to the city. His vision was to create a 'royal city' with a boulevard of outstanding beauty and nobility leading up to the Japanese Palace. Facades were only allowed to be painted in pale tones and buildings had to have roofless inner courtyards.

The Bülow Residenz is testimony to this vision. With its elegant facade in pale yellow, a magnificent avant-corps and stately gateway, the Residenz exudes the aura of a Florentine *palazzo*. The open courtyard is an oasis of calm, filled with hydrangeas and orange trees in the summer. The elegant terrace seating is the perfect place for enjoying breakfast or indulging in afternoon tea and cakes.

The interior is exquisite, without feeling like a museum. With old juxtaposing the new, antiques and modern comfort go hand in hand to create a unique, inspiring hotel experience. One of the banquet rooms is also strikingly furnished with valuable local antiques, such as the very ornate Baroque floor-to-ceiling porcelain stove and the Dresden porcelain chandeliers.

The vaulted cellar was originally used to store wine and food over 200 years ago. Today, it houses the residents' bar and smokers' lounge, which can be booked for private events.

With 23 bedrooms and five suites, the Bülow Residenz is one of the smallest hotels in Dresden. The four-star establishment has been a member of the renowned collection of Romantik Hotel and Restaurants since 2016. ■

Approved for editorial use.

Images and photos available in the online press area [www.buelow-palais.de/presse](http://www.buelow-palais.de/presse)



## BACKGROUND TEXTS

# The Carroussel Nouvelle: bistro meets haute cuisine

Times are changing – and so are the ways we enjoy fine cuisine. This transformation is reflected in the restaurant at the Bülow Palais. Steeped in tradition, this Dresden institution is currently reinventing itself under Head Chef Sven Vogel.

The Carroussel Restaurant in the Relais & Châteaux Hotel Bülow Palais is one of the oldest fine-dining establishments in Dresden. Sven Vogel took over as chef de cuisine in Spring 2021. With this position comes the responsibility of implementing a new culinary concept. This concept will offer diners greater flexibility – especially with regard to dining styles – and is exactly the reason behind the restaurant's new name, Carroussel Nouvelle.

Gone is the divide between exclusive and classic, formal and informal. Caesar salad or a lobster cappuccino soup? Wiener schnitzel or grilled loup de mer? Guests can now decide at the table – depending on their mood and the occasion – how refined they want their evening to be. "We are combining the relaxed urban vibe of a bistro with the culinary sophistication of a fine-dining restaurant," says the new head chef.

Sven Vogel is also adding a new flair to dishes by redefining presentation and composition. "We are reducing the number of different elements in the dishes while emphasising individual taste experiences with larger portions," he adds. International culinary influences will also be more evident. Honest, relaxed, cosmopolitan: This is the new Carroussel.

The restaurant benefits from the head chef's wealth of experience and inspiration gained in renowned restaurants. Sven Vogel's career started on the island of Sylt, where he began his training as a chef, despite already having a carpentry apprenticeship under his belt. It was during this time, that his head chef, Sebastian Zier, was awarded his second Michelin star. "This was unbelievably motivating for me," remembers the Esslingen-born chef.

Vogel got his first job on Sylt – the island where he discovered the world of Euro-Korean cuisine under Head Chef Sarah Henke at Spices. When his friend and long-time colleague Benjamin Biedlingmaier became head chef at Bülow Palais Dresden in 2013, Sven Vogel followed shortly after as a commis. Vogel spent some time working as a chef de partie on the Sea Cloud II luxury cruise ship before returning to Bülow Palais. "As a chef, you need to gather a wide range of experience in as many different establishments as possible," he explains.

Now, as head chef at the Bülow Palais, the 35-year-old has the chance to continue Carroussel's success story while also having the freedom to create something entirely new, influenced by the diverse culinary experiences of his career to date. The restaurant's relaunch is the ideal opportunity for Sven Vogel to make his visions a reality. ■

Approved for editorial use.

Images and photos available in the online press area [www.buelow-palais.de/presse](http://www.buelow-palais.de/presse)

PORTRAIT

## Sven Vogel, Chef de Cuisine



Restaurant	Carroussel Nouvelle, Bülow Palais Dresden
Position	Chef de Cuisine
Date and place of birth	22 March 1987, Esslingen am Neckar (Baden-Württemberg)
Career	<ul style="list-style-type: none"> <li>○ His first experience as a chef was under his predecessor Benjamin Biedlingmaier in Schloss Velden, Velden am Wörthersee</li> <li>○ He trained at the Grand Spa Resort Arosa on the island of Sylt, where he then worked as a commis de cuisine</li> <li>○ Carroussel, Bülow Palais Dresden</li> <li>○ Sea Cloud Cruises</li> <li>○ Carroussel, Bülow Palais, Dresden</li> <li>○ Since 2021: Chef de cuisine at the Carroussel Nouvelle, Bülow Palais Dresden</li> </ul>



---

Style of cuisine	<ul style="list-style-type: none"><li>○ Contemporary global cuisine, with a focus on sustainability by using regionally sourced products in their entirety, while also offering creative vegetarian alternatives</li><li>○ He shows an appreciation for nature and his produce, primarily using seasonal, locally farmed ingredients or fair-trade products</li></ul>
Internet	<ul style="list-style-type: none"><li>○ Restaurant Carroussel Nouvelle: <a href="http://www.buelow-palais.de/restaurants-bar/#carroussel">www.buelow-palais.de/restaurants-bar/#carroussel</a></li></ul>

---

Last update: October 2022

Images and photos available in the online press area:  
[www.buelow-palais.de/bildarchiv/personen/174/](http://www.buelow-palais.de/bildarchiv/personen/174/)



SERVICE

## Media contact

Sebastian Thiel & Anne Jungowitz  
THIEL Public Relations e. K.  
Radeberger Straße 28  
D-01099 Dresden  
Germany  
Telephone: +49 351 31488-90  
Fax: +49 351 31488-94  
Email: [presse@thielpr.com](mailto:presse@thielpr.com)

## Online press area | image archive

All contents of this press kit, current press releases, an extensive image archive and more can also be found in our online press area:

[www.buelow-palais.de/presse](http://www.buelow-palais.de/presse)

Contents:

- Extensive image archive
- facts
- press releases
- Background texts

Please note the terms of use when using the image material.